

Assignments for Repeat Students: Research Methodology ENT41223

Assignment 1: Task and Instructions (15 Marks)

Task: Refer the Research papers that have been published on “Economic crisis and SME’s Survival” or “Sustainability practices of SMEs” and develop a research topic either on one of the research areas.

Following are the steps that need to be followed.

- Review the literature and write a 2 page literature review section.
- Develop the Main research problem, Research objectives and research questions, and the Conceptual Model together with research hypotheses.
- Next develop a structured research questionnaire and collect data from a large sample of SMEs (at least 30).
- Enter data into an EXCEL sheet.
- Email me the word document which contains: Literature review; The research topic, Main research problem Research objectives, research questions, and the Conceptual Model together with research hypotheses; Structured research questionnaire; and send the EXCEL sheet after entering the data that you collected from the sample.

Note: Individually or as a group of repeat students can be done this assignment.

Assignment 2 Task and Instructions (15 Marks)

Task: Data analysis based on a questionnaire survey. Following are the steps that need to be followed.

1. Analyze the data that you collected from a sample by using either Correlation analysis or simple linear or multiple regression analysis for testing the hypotheses.
2. Interpret the results pertaining to the each hypothesis
5. Provide conclusions (What are the key findings of your study).
6. References (as per APA style of referencing)

Notes:

- **Send the report (Word document) by including the above sections. The deadline for the submission of both assignments is 15th August 2026.**
- **Strictly consider AI rate as less than 20%. Email me the both assignments.**

Prepared by
Course Module Coordinator
Prof. G.T.Wasantha Sriyani